

# Who's Who in the World

Your cooperation in the compilation of this  
biographical dictionary is respectfully requested.

The Second Edition of

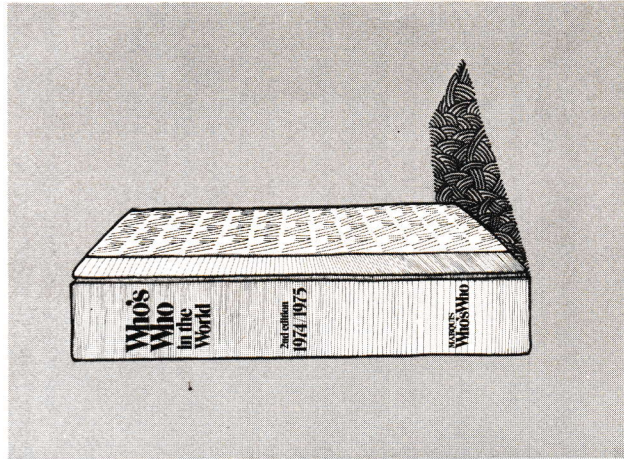
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## Who's Who in the World

More Than 1000 Pages  
More Than 26,000 listings

*Distinctive Coverage:* With traditional discernment and care, the Second Edition of WHO'S WHO IN THE WORLD will recognize individuals distinguished in their attainments or position from throughout the world. These select individuals have unique biographical reference interest that makes them the subject of inquiry and hence requires that their life and career data be made available to specialists and the public at large.

*Thorough Revision:* The Second Edition of WHO'S WHO IN THE WORLD will represent exhaustive revision to (1) assure the latest information on names continued from the previous edition, and (2) integrate into the compilation thousands of sketches never before published. The biographical listings will total more than 26,000.

*Effective Typography and Presentation:* The Second Edition of WHO'S WHO IN THE WORLD will be set from cover to cover in the standard Marquis Who's Who type-face and will embody a format designed to be best adapted to reference use. Sketches will be in the concise, to-the-point style traditional to Marquis Who's Who biographical publications. The book will be cased in a handsome blue binding, with gold lettering on the spine and the distinctive Marquis Who's Who design on the covers.

*Proven Demand:* As is true of all Marquis Who's Who directories, there is a need among libraries, specialized reference centers, and other reference users for biographical directories that provide coverage of personalities of international significance—coverage that would be unfeasible in a work of national scope.

*Numerous Uses:* WHO'S WHO IN THE WORLD has made itself indispensable to reference users in many fields: to librarians in the daily pressure of information-giving . . . to civic, business, religious, governmental, and professional personnel seeking reliable, personally-verified facts about colleagues . . . to newspaper, TV, and radio men backgrounding a story . . . to scholars of all ages and types, from elementary school pupils through university professors . . . to everyone wishing to know more about the leading citizens of today's world.

*Continuous Success:* So great and widely-publicized have been the demand and acceptance of this reference resource, that the Marquis Who's Who Editors have made WHO'S WHO IN THE WORLD a continuing institution.

### The distinction of being listed by Marquis Who's Who

- Marquis biographical compilations have increased in number and scope for almost three-quarters of a century because they are extensively edited to provide listings selected to meet the user's reference requirements.
- Marquis biographees are not mere collections of individuals wanting to have information printed about themselves under the prestigious words, "Who's Who." These two words, by the definition that Marquis Who's Who places upon them, are as restrictive as they are prestigious. They mean that the listee has been carefully selected as noteworthy in some worthwhile respect.
- Indeed, every biographee listed in a Marquis Who's Who directory has been selected under standards aimed at genuine reference interest, within the scope of the particular work that is under compilation.
- Whether these selected biographees wish to be listed, or do not wish to be, is in no way connected with the decision of the Marquis Who's Who Editors to list them or not to list them. The Editors' decision is based solely on their assessment of the degree to which the individual's reference interest measures up to the established standards.
- Because Marquis Who's Who on the binding and title page of a biographical directory has, for more than seventy years, been the hallmark of serious, impartial biographical compilation, reference users throughout the world have come to expect of Marquis Who's Who a standard of quality they can rely upon.

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